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Thursday, March 06, 2014

**HORTI ASIA 2014**  
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3<sup>rd</sup> International Trade Show for Horticultural and Floricultural Production and Processing Technology

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*Cameron Smith, Costa Group:*  
**"Trend is definitely towards glasshouse tomato growing in Australia"**  
 As well as producing citrus, grapes, berries, bananas, mushrooms and marketing

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avocados, the Costa Group is one of Australia's largest vertically integrated grower and marketer of hydroponically grown truss tomatoes. With 20 hectares of glasshouse production at the Blush Tomatoes site in Guyra, New South.....

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*besides energy costs, growers can also save on pesticides:*

### **Ventilated Latent Heat Converter can reduce disease pressure**

Israeli firm Agam is cornering the high-tech greenhouse market in colder climates with its energy-saving VLHC machine, says the company's Marketing Manager, Chaim Edelman. Agam's Ventilated Latent Heat Converter works by extracting humid air from inside the greenhouse, and then converting water vapour into.....



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### **Any News?**

If you want to share your company news with the entire horticulture industry, please send us a press release or contact our editorial staff. We will publish your news free of charge.



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### **Job Offers**

- Plant Specialist Horticulture - Netherlands / Poland / Ukraine / Finland
- Global Director City Farming - Netherlands
- Plant Specialist City Farms - Netherlands
- Quality Manager - Spain
- Spanish Speaking Operations/Warehouse Manager
- Account Manager Australia & New Zealand
- General Manager - Vegetables and Herbs production
- Managing Director Vietnam
- Quality Control Manager - Australia
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**Timing the release of beneficials is critical to biocontrol success**

Whether it be putting that frozen pizza in the oven or popping the question to your significant other, life is often all about timing. Likewise, implementing a biological control program in the greenhouse is no different. Michigan State University Extension reminds greenhouse growers that releasing.....





 **DJ-Products presents new weight control balance for Agrifast Tom System**

Dirk-Jan Haas, manager of DJ-Products, has presented the new weight control balance system for the Tom-System tool of Agrifast. The Tom-System is the new tying tool of Agrifast. It is much faster than plastic clipping and twisting, so the worker can clip more than 10,000 plants per day. The system is suitable.....





### India: Dutch Plantin crowned 'Coir pith exporter of the year'

On March the 1st, Dutch Plantin with its headquarters in Boekel (the Netherlands) and Coimbatore (India) was crowned 'Coir pith exporter of the year', Initiated by the MSME, The Govt. of India, this award highlights Dutch Plantin as the largest exporter of coir pith products with superior quality. Siby.....







### UK: CambridgeHOK complete first prototype LED lighting unit

Like the SeeGrow units recently put into commercial use, this new unit from CambridgeHOK combines Heating, Lighting and CO2 to accelerate grass growth in the applied area. This unit is designed for smaller areas that are in need of some serious TLC. Where the larger unit uses Sodium lighting this smaller.....

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### US (DC): BrightFarms partners with Giant Food to built world's largest urban greenhouse farm

BrightFarms is taking the thriving urban gardening scene in their nation's capital to the next level by building the world's largest urban greenhouse farm. On February 18 they announced a path-breaking partnership with Giant Food to deliver year-round local produce to Giant stores throughout the Washington.....



## Incotec introduces X-ray upgrading for pepper seeds

With the introduction of X-ray Improver Pepper, the new innovative product for pepper seed upgrading, Incotec is providing the extremely demanding market with the answer to the increasing quality requirements which have been putting pressure on pepper growers and seed producers in recent years. Incotec was.....



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### "It's either now or Kenya loses its market share in the EU"

The Kenya flower industry is urging the government to conclude the negotiations with the EU so that flower trade is not disrupted. The deadline to sign the EAC EU Economic Partnership agreement is October first 2014. If this stumbles Kenya faces grave risks of losing its market share to other flower.....



**Control your light**

New trial shows diffuse light speeds up production by 25%!

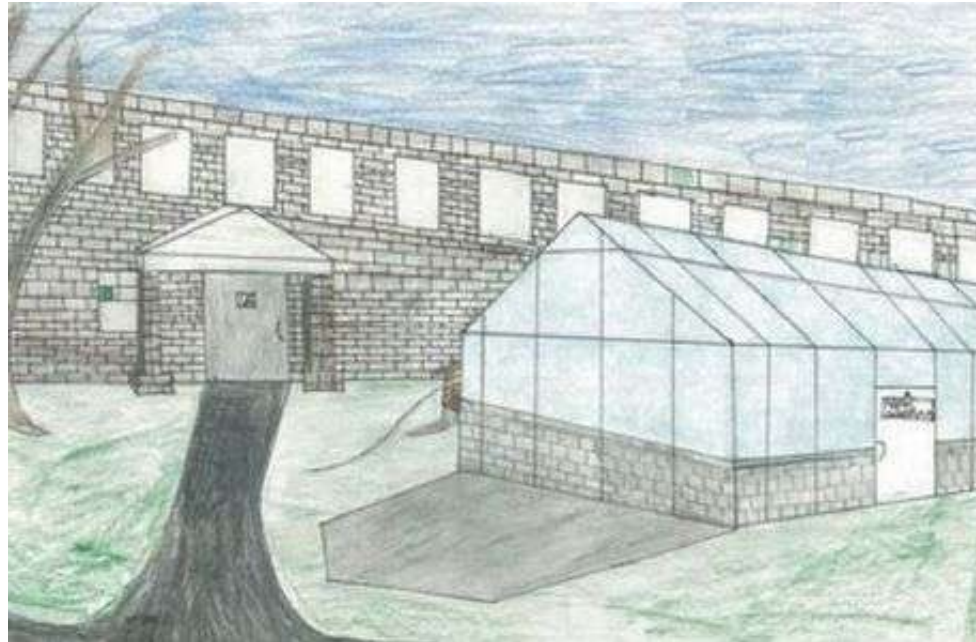
 **svensson**



### **Tulips popular for Women's Day in Russia**

The celebration of Women's Day takes different forms in different countries – and most notably so in Russia. There, March 8 is an official holiday for men and women. The day is intended to pay tribute to all women. International Women's Day was established in the 20th century as a result of women claiming.....





### **US (MA): Educational greenhouses shoot up in Cape Cod**

Nauset Regional Middle School has started the building of a \$125,000 greenhouse. Use of the year-round greenhouse, planned at 1,500 square feet, will help the school's 600 students learn about solar energy, protecting the environment, nutrition, math, the origins of food, art and more. It is the newest....



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### **Canadian group takes over once-doomed Ontario Heinz factory**

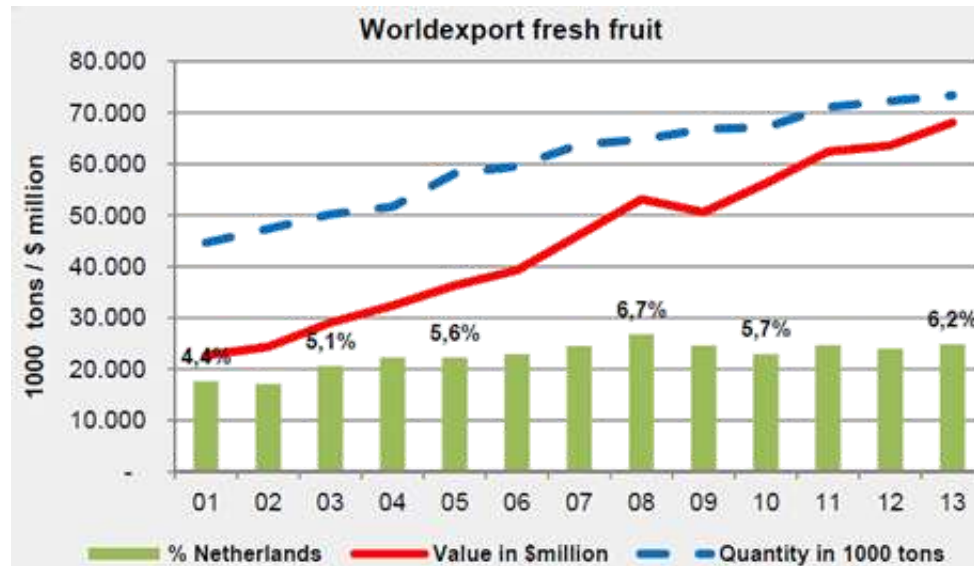
An announcement made confirmed that the Heinz factory in Leamington, Ont., would remain open, after the company had marked it for closure this June. Ontario-based Highbury Canco Corporation announced Thursday morning that it has reached an agreement with Heinz to operate the factory. Highbury Canco Corporation.....



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Market research Jan Kees Boon, Fruit & Vegetable Facts:

**World trade in fresh fruit increasing, fresh vegetables stable**

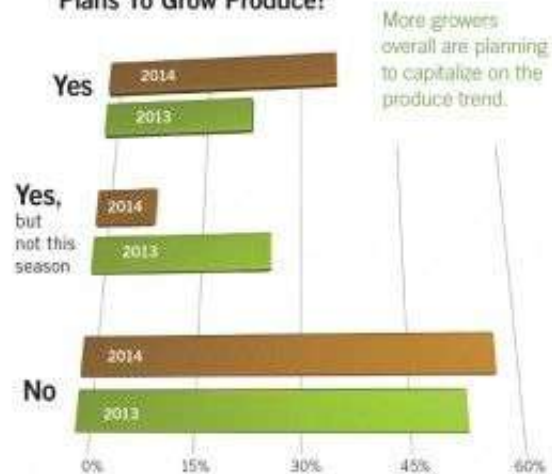
More than 100 billion dollars in fresh fruit and vegetables was handled internationally in 2013. 68 billion was traded in fruits and 35.5 billion dollars was traded in fresh vegetables worldwide. World trade in fresh fruit is still increasing. This applies both to the value as for the quantity that is.....




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Some Growers Are Now Filling Gaps In Production Schedules By Growing And Selling Produce. **Do You Have Plans To Grow Produce?**



**US: Growers continue shift to greenhouse vegetables**

According to Greenhouse Grower's 2014 State Of The Industry survey, the addition of vegetables and other produce to growers' crop mixes will continue a trend we saw in 2013. Nearly half of all growers surveyed — 43 percent — say they plan to increase production of vegetables and herbs in 2014. That's up five.....





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*Research and Markets:*

### **Influence of drought on tomato yield in China**

Research and Markets has announced the addition of the "Influence of Drought on Tomato Yield in China" report to their offering. The tomato, one of the most important vegetables in China, has been widely planted all across the country for decades. During the last few years, with the rapid advancement of....

The advertisement features the ALWECO logo on the left, which consists of a stylized orange and blue 'A' shape above the text 'ALWECO SCREEN INSTALLATIONS'. Below the logo, it says 'Climate control and energy saving!' in a cursive font. At the bottom, it lists 'Horizontal screen systems \* Peak screens' and 'Vertical screen systems \* Insect screen systems'. On the right side, there is a photograph of a building with a dark, slanted screen system installed on its roof. The text 'NEW! QUICK ZIP SYSTEM' is overlaid on the image in a bold, orange font.



### Key food crops head to Arctic 'doomsday vault'

More than 20,000 crops from more than 100 nations have arrived at a "Doomsday vault" in the Arctic Circle. The latest delivery coincides with the sixth anniversary of the frozen depository in Svalbard, which now houses more than 800,000 samples. The shipment includes the first offering from Japan, where.....

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### NZ: Exports boost Turners & Growers profit

Fruit and vegetable firm Turners & Growers has pulled off a dramatic turnaround by delivering a full year profit of \$16.2 million. The result, driven by a massive boost in exports, reverses a \$15.3m loss last year. The NZX-listed company said revenue for the 12 months to December 31 rose 8.8 per cent to.....





## Armenia: Fruit and vegetable export increased three times

The volumes of the fruit and vegetables exported from the Republic of Armenia by March 5 2014 have increased three times in comparison with the same period of the previous year. The Deputy Minister of Agriculture of Armenia Robert Makaryan stated about it at the press conference held on March 5.



## UK: CHPA says Energy Efficiency Directive alone is not enough

The UK Combined Heat and Power Association (CHPA) says the Energy Efficiency Directive (EED) on its own will not be enough to increase the amount of CHP in the country, and will only work if a wider suite of policies are enacted. Jonathan Graham, Policy Manager with the UKCHPA told COSPP online efforts to.....



 Tweet of the day



**Austin Rincker** @AustinRincker  
Touring greenhouses that utilize hydroponics at Epcot. [pic.twitter.com/LKPXNGtjA](http://pic.twitter.com/LKPXNGtjA)



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### US: Colle Farmers Market reveals how organic farming benefits from 2014 Farm Bill

Colle Farmers Market, an online organic farmers market, discusses the new farm bill and how it could benefit organic farms and systems. According to a January 31st article posted on Sustainable Agriculture titled "What is in the 2014 Farm Bill for Sustainable Farms and Food Systems," the NSAC released a farm.....



### US (OR): Noonan Farms' lawsuit accuses competitors of spreading false rumours that crops aren't organic

A prominent Oregon organic farmer is suing his competitors for \$7 million, claiming they committed one of the dirtiest, low-down acts possible in their industry: spreading false rumours that his produce wasn't really organic. Mike Noonan -- a 20-year Klamath Falls farmer who grows about 15,000 acres of.....



## 4-6 March 2014

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[www.undercoverfarmingexpo.co.za](http://www.undercoverfarmingexpo.co.za)





### **Increasing global homogeneity in food consumption causes serious threats to human health and food security**

The worldwide spread of a 'standard globalized diet' is putting more food on the dinner table, but at the expense of the cultivation and consumption of many local crops. Therefore this global uniformity heightens the risk of food crises. This is shown in a comprehensive study of global food supplies.....





*Fresh, certified organic vegetables for university staff and students:*

**US (KY): University of Kentucky starts supporting agriculture project**

Registration continues for the 2014 season of the University of Kentucky College of Agriculture, Food and Environment's Community Supported Agriculture project. All UK faculty, staff and students are eligible to enrol in the program, which provides them with a weekly share of fresh, certified organic.....



### **HortNZ to co-ordinate Leadership Programme for grower leaders**

Horticulture New Zealand is co-ordinating a Leadership Programme and facilitated by New Zealand's foremost rural leadership training provider, Lincoln University. The programme also enjoys the support of key leaders in the horticulture sector. It is designed to feed into existing programmes – the Kellogg.....



### **PMA on a globe-trotting tour from California to Australia in 2014**

To help members better understand how current trends can impact business, PMA is embarking on a globe-trotting tour from California to Australia in 2014. Each of these events, including eight Fresh Connections stops, provides a forum to connect industry leaders across the supply chain with trends and market.....



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### **Hortidaily funny**

[Tanning Japanese style](#)





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